

# What is ESG Investing?

A responsible investment strategy that seeks both financial return & positive change.

## The three pillars of ESG investing

(environmental, social & governance) combine to define what most people would categorise as good business practice.



### Environmental

Air & Water pollution, Biodiversity & Deforestation, Emissions, Energy Efficiency, Waste Management, Water Scarcity



### Social

Customer Satisfaction, Community Relations, Employee Engagement, Gender & Diversity, Human Rights, Labour Standards

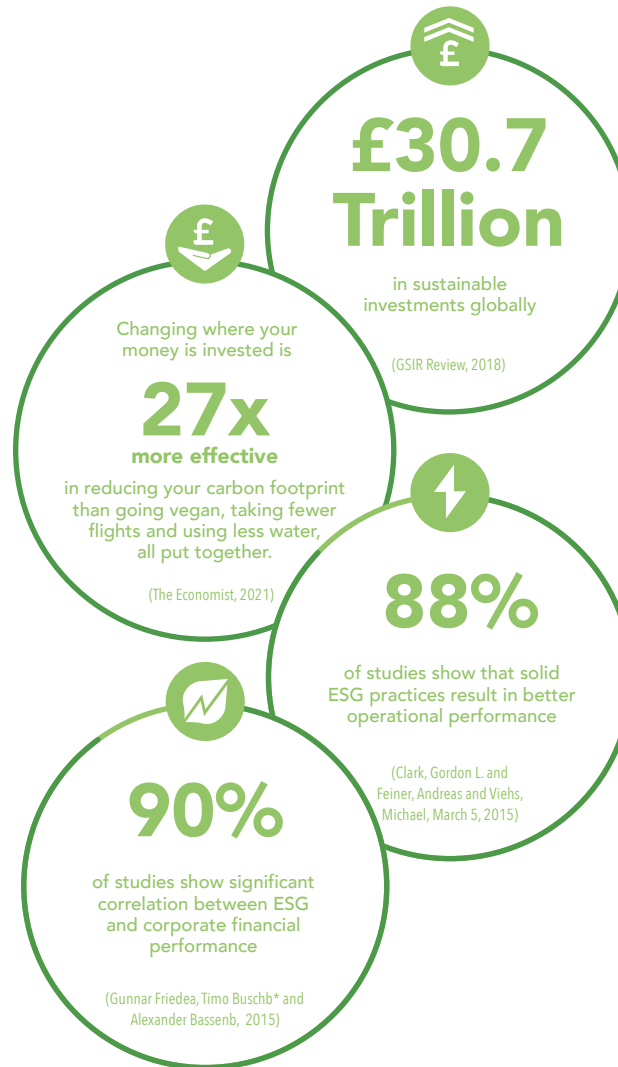


### Governance

Audit Committee Structure, Board Composition, Bribery & Corruption, Executive Compensation, Lobbying Activities, Political Contributions



## What the numbers say...



	Traditional Passive Portfolio	ESG Integrated Portfolio
Low Cost	✓	✓
Well Diversified	✓	✓
Performs In Line With The Market	✓	✓
Includes ESG Screening	✗	✓
<b>Does The Portfolio Improve:</b>		
Water & Air Pollution	✗	✓
Biodiversity	✗	✓
Energy Efficiency	✗	✓
Gender & Diversity	✗	✓
Employee Engagement	✗	✓
Labour Standards	✗	✓
Board Composition	✗	✓
Political Contribution	✗	✓
<b>Does The Portfolio Reduce:</b>		
The Carbon Footprint	✗	✓
Tobacco	✗	✓
Weaponry	✗	✓
UN Global Compact Violators	✗	✓
Thermal Coal	✗	✓
Oil Sands	✗	✓
Deforestation	✗	✓
Bribery & Corruption	✗	✓

THE VALUE OF INVESTMENTS CAN GO DOWN AS WELL AS UP & IT IS POSSIBLE TO GET BACK LESS THAN THE AMOUNT INVESTED. PAST PERFORMANCE IS NOT A RELIABLE INDICATOR OF FUTURE PERFORMANCE.

ebi portfolios Ltd is authorised and regulated by the Financial Conduct Authority (581079). Registered in England, Number 07473221. © 2022 ebi portfolios Ltd. All rights reserved. Issued by ebi portfolios Ltd.